Entries invited for 2015 Hong Kong Awards for Industries Monday, April 13, 2015

The 2015 Hong Kong Awards for Industries (HKAI) is open for entries from today (April 13). Hong Kong companies in the manufacturing and services sectors are invited to join. The closing date is June 12.

Championed by the Government, the HKAI aims to recognise the outstanding achievements of Hong Kong enterprises in pursuit of high technology and high value-added activities, and to commend excellence in various aspects of their performance. The HKAI also helps to enhance the competitiveness of Hong Kong industries and promote Hong Kong brands.

The 2015 HKAI comprises seven categories, each organised by a leading organiser:

Category	Organiser
Consumer Product Design	Federation of Hong Kong Industries
Equipment and Machinery Design	The Chinese Manufacturers' Association of Hong Kong
Customer Service	Hong Kong Retail Management Association
Innovation and Creativity	Hong Kong General Chamber of Commerce
Productivity and Quality	Hong Kong Productivity Council
Technological Achievement	Hong Kong Science and Technology Parks Corporation
Upgrading and Transformation	Hong Kong Young Industrialists Council

Adjudication in each award category is carried out by a preliminary judging panel arranged by individual leading organisers. A final judging panel, to be chaired by Professor Joseph Sung, will then be convened to decide the winners. Only one grand award will be presented to the most outstanding entry in each category. Other deserving entries will be presented with an award or a certificate of merit. All award winners are entitled to display the official logo of the HKAI and receive the HKAI trophy or certificate as a permanent memento of their achievements.

The awards presentation ceremony will be held on December 14, 2015, at the Hong Kong Convention and Exhibition Centre.

Entry forms and brochures are now available from the respective organisers. They can also be downloaded from the HKAI website at <u>www.hkindustryaward.org</u>.

The HKAI was launched in 2005 by merging the former Hong Kong Awards for Industry and the former Hong Kong Awards for Services, established in 1989 and 1997 respectively. Over the years,

the awards have recognised and commended the excellent performance of about 930 companies.

Media partners for the 2015 HKAI are Hong Kong Economic Times, Metro Finance and Metro Finance Digital. For further information, please visit the HKAI website or contact the respective leading organisers (contact details on the website) or the Trade and Industry Department (the secretariat of the Organising Committee of the HKAI can be contacted via email at <u>hkai@tid.gov.hk</u> or tel : 2398 5551).

Ends