Entries invited for Hong Kong Awards for Industries Monday, October 11, 2010

The following is issued on behalf of the Organising Committee of the Hong Kong Awards for Industries:

For the purpose of "honouring excellence and applauding success", the 2011 Hong Kong Awards for Industries (HKAI) is now open for entries. Hong Kong companies in the manufacturing and services sectors are welcome to join. The closing date is December 3.

The HKAI, an award championed by the Government, aims to recognise the outstanding achievements of Hong Kong enterprises in pursuit of high technology and high value-added activities and commend excellence in different aspects of their performance.

The HKAI comprises six categories, each organised by one leading organiser:

| Category | Organiser |
|------------------------------------|---|
| Consumer Product Design | Federation of Hong Kong Industries |
| Machinery and Machine Tools Design | The Chinese Manufacturers' Association of Hong Kong |
| Customer Service | Hong Kong Retail Management Association |
| Innovation and Creativity | Hong Kong General Chamber of Commerce |
| Productivity and Quality | Hong Kong Productivity Council |
| Technological Achievement | Hong Kong Science and Technology Parks Corporation |

Adjudication in each award category is carried out by a preliminary judging panel arranged by individual leading organisers. After that, a final judging panel, to be chaired by Professor Tsui Lap-chee, will be convened to decide the winners. Only one grand award in each category will be presented to the most outstanding entry. Other deserving entries will be presented with an award or a certificate of merit. All award winners are entitled to display the official logo of the HKAI for three years and receive the HKAI trophy/certificate as a permanent memento of their achievements.

The awards presentation ceremony will be held on June 30, 2011, at the Hong Kong Convention and Exhibition Centre.

Entry forms and brochures are now available from the respective organisers. They can also be downloaded from the HKAI website <u>www.hkindustryaward.org</u>.

The HKAI was launched in 2005 by merging the former Hong Kong Awards for Industry and the former Hong Kong Awards for Services, established in 1989 and 1997 respectively. Over the years, the awards have recognised and commended the excellent performance of more than 820 companies.

The 2011 HKAI media partners are Hong Kong Economic Times, Metro Radio and NOW BNC. For further information, please visit the HKAI website or contact the respective leading organisers (contact details at the website) or the Trade and Industry Department (Secretariat of the Organising Committee via email: <u>hkai@tid.gov.hk</u> or tel: 2398 5551).