

File Ref. : SME/115

25 March 2011

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To : Companies/organisations in industrial, commercial and professional sectors

**Basic Law Seminar cum
Awards Presentation Ceremony of Photo Competition**

To enhance the awareness of the business opportunities brought by the Basic Law among the industrial, commercial and professional sectors, the Working Group on Industrial, Commercial and Professional Sectors (Working Group) under the Basic Law Promotion Steering Committee, the Trade and Industry Department, and the Federation of Hong Kong Industries will jointly organise a seminar. You are cordially invited to send representatives from your company/organisation to join the seminar.

The seminar will be organised **on the afternoon of 28 April 2011 (Thursday)**. The awards presentation ceremony of the Basic Law photo competition conducted earlier by the Working Group will also be held on the same day. The speakers are -

- (a) **Mr Ngan Kim-man**, Head of RMB Business Strategy and Planning Department of Hang Seng Bank, who will speak on **offshore development of renminbi in Hong Kong**; and
- (b) **Mr Eddie Lam**, Chief Executive Officer of Feng Tai Footwear Company Ltd, who will speak on the **tapping of the Mainland market with Hong Kong branding niche**.

Attached please find the programme rundown (Annex One). Admission is free and seats will be allocated on a first-come, first-served basis. Interested parties are welcome to register with the Secretariat **on or before 21 April 2011 (Thursday)** by fax by completing the reply slip (Annex Two). For further enquiries, please call 3403 6047 / 2398 5551.



(Mr Billy Wong)

Secretariat of Working Group on
Industrial, Commercial and Professional Sectors

Basic Law Seminar Series

28 April 2011 (Thursday)

Organisers : Working Group on Industrial, Commercial and Professional Sectors under Basic Law Promotion Steering Committee
Trade and Industry Department
Federation of Hong Kong Industries

Venue : Lecture Theatre, Ground Floor
Hong Kong Central Library
66 Causeway Road, Causeway Bay, Hong Kong
(MTR Tin Hau Station, exit B)

Medium : Cantonese

Programme

Time (p.m.)	Item
2:00-2:30	Registration
2:30-2:32	Welcoming Speech (Representative from Trade and Industry Department)
2:35-3:20	<u>Topic I</u> Offshore Development of Renminbi in Hong Kong (Speaker : Mr Ngan Kim-man, Head of RMB Business Strategy and Planning Department of Hang Seng Bank)
3:20-3:35	Awards Presentation Ceremony of Photo Competition
3:35-3:50	Break
3:50-4:35	<u>Topic II</u> Tapping of the Mainland Market with Hong Kong Branding Niche (Speaker : Mr Eddie Lam, Chief Executive Officer of Feng Tai Footwear Company Ltd)
4:35-4:50	Q & A Session

**Basic Law Seminar cum
Awards Presentation Ceremony of Photo Competition**

Date : 28 April 2011 (Thursday)
Time : 2pm to 5pm
Venue : Lecture Theatre, G/F, Hong Kong Central Library, 66 Causeway Road
Causeway Bay, Hong Kong (MTR Tin Hau Station, exit B)

Reply slip

To : Secretariat of the Working Group on Industrial, Commercial and Professional
Sectors
Fax : 2317 4852

Interested parties please tick in the appropriate box below and fax back this reply slip.
Deadline for application is **21 April 2011 (Thursday)**.

- I will attend the above activity.
 Representatives of our organization (*

) will attend the above activity.

Name (Chinese) : _____

(English) : _____

Name of Organisation (Chinese) : _____

(English) : _____

Telephone Number : _____

Fax Number : _____

Email Address : _____

* Please provide additional names. There is no limitation on number of attendees. Please use additional page when necessary.