

Basic Law 2015

Souvenir Design Competition

Call for Creative Designs

You are welcome to express your creativity and send us souvenir designs for the promotion of the Basic Law.

▼ 2013 Basic Law Souvenir Design Competition Winning Designs



Deadline for Application:

12 June 2015

Enquiry Hotline:

3403 6047

Eligibility

I. Individual Participants

- Members of the industrial, commercial and professional (ICP) sectors (e.g. teachers, accountants, engineers, doctors, nurses, designers, etc.)
- HKSAR residents holding a valid HKSAR identity card and who are aged 18 or above and being:
 - an employee employed by a company or organisation under the Employment Ordinance; or
 - a sole proprietor under a sole proprietorship with a valid Business Registration; or
 - a partner under a partnership with a valid Business Registration.

II. Team Participants

- HKSAR residents holding valid HKSAR identity cards and who are aged 18 or above, whether they are from the ICP sectors (e.g. teachers, accountants, engineers, doctors, nurses, designers, etc.) or not (e.g. students), may also participate in the Competition in collaboration with a member of the ICP sectors who satisfies the requirements mentioned in Section I above. The whole participating group will be regarded as a Team Participant.

Requirements for the Souvenir Design

The souvenir design should cover a **non-electronic product** which is **targeted for the youth**, and should achieve the following:

- Embracing the elements of the Basic Law, including the "one country, two systems" principle;
- Highlighting the relationship between the Central Authorities and the HKSAR;
- Effective in promoting the Basic Law to the youth;
- Realising feasible production of good quality souvenirs for free distribution, with the manufacturing cost of the souvenir not exceeding HK\$50 per unit^{Note}; and
- Complying with relevant health and safety standards enforced in HKSAR wherever applicable.

Note: The cost should be estimated on the assumption that 2,000 units of the souvenir will be produced inclusive of all costs including the cost of mould setting.



Details

Please visit the website http://www.tid.gov.hk/english/smes_industry/industry/basiclaw/2015competition.html

Deliverables

- Design drawings, including the front, side, top and back views of the design (to be made on **not more than three pieces of A3 size paper**), with clear illustration on the appearance, dimensions, special features and design elements, and materials to be used for production of the souvenir. Hand-drawn or computer concept sketch (for illustrating the concept, features, etc.), hand-drawn or computer rendering (for visualisation of the actual design), and/or mock-up for the souvenir may also be submitted but they are **optional**;
- A statement, written in **not more than 300 words** in either Chinese or English and printed on A4 size paper, to explain the design concepts of the souvenir, and the practicability of manufacturing the souvenir and its mass production, including the estimated manufacturing cost and any safety and health standards applicable to the product; and
- A CD-ROM containing an electronic version of both the first item above in a high resolution jpeg format, and the second item in doc format.

Prizes
(cash coupon)

1st Prize: HK\$20,000

2nd Prize: HK\$5,000

3rd Prize: HK\$3,000

2 Merit Entries: HK\$1,000 each

Entry Submission

All Entries together with completed and signed Entry Form should be sent **by post or by hand** to the following address:

Secretariat of the Working Group on Industrial, Commercial and Professional Sectors,
Basic Law Promotion Steering Committee
Room 1301, Trade and Industry Department Tower, 700 Nathan Road, Mongkok, Kowloon