



香港特別行政區政府 工業貿易署

Trade and Industry Department

The Government of the Hong Kong Special Administrative Region



File Ref. : SME/119

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23 September 2008

To : Organisations and Companies from the
Industrial, Commercial and Professional Sectors

Basic Law Slogan Competition

The Working Group on Industrial, Commercial and Professional Sectors (ICPWG) under the Basic Law Promotion Steering Committee (BLPSC) is organising a Basic Law slogan competition which aims to enhance the understanding of and interest in the Basic Law among the above sectors. We are pleased to invite your organisation/company to participate in the competition.

2. Details of the slogan competition are in Annex I. Interested organisations/companies should forward the duly completed application form (Annex II) to the Secretariat **on or before 10 October 2008 (Friday)**. Winning organisations/companies will be notified of the results individually in early December the latest.

3. The awards presentation ceremony will be held at a Basic Law training course on 6 December 2008 (Saturday). Winning organisations/companies will be awarded with cash prizes. The winning slogans will also be displayed on related promotional materials.

4. The BLPSC was set up by the Government in 1998 to provide the necessary steer on the overall programme and strategy for promoting the Basic Law whereas the Trade and Industry Department provides secretariat support to the ICPWG. For further information about the BLPSC and ICPWG, please visit http://www.info.gov.hk/basic_law/front.html. For enquiries about the competition, please contact Miss Cindy Lau at 2398 5436 or Miss Liana Wu at 2398 5551.

(Miss Cindy Lau)
Secretariat of the Working Group
on Industrial, Commercial and Professional Sectors,
Basic Law Promotion Steering Committee

Encl.



Outline of Basic Law Slogan Competition

Organiser :	Working Group on Industrial, Commercial and Professional Sectors (Working Group) under Basic Law Promotion Steering Committee
Objective :	To enhance the understanding of and interest in the Basic Law among the industrial, commercial and professional sectors (the sectors)
Time Schedule :	<ul style="list-style-type: none"> • Call for Entries : August – September 2008 • Deadline for Application: 10 October 2008 • Judging : October 2008 • Awards Presentation Ceremony : 6 December 2008 (Saturday)
Format of Slogan :	<ul style="list-style-type: none"> • Content : on relationship between the Basic Law and the sectors; or Basic Law articles relating to the sectors • Number of words : within 30 (in any languages) • Drawings or patterns (optional)
Judging Criteria :	<ul style="list-style-type: none"> • Author's knowledge of the Basic Law (30%) • Creativity of the slogans (30%) • Relationship of the slogans with the sectors (20%) • Relevance of the slogans to the development of the sectors in Hong Kong (20%)
Judging Panel :	Working Group Members (including official and non-official members)
Eligibility for Entry :	<ul style="list-style-type: none"> • Slogans to be entered on organisation or company basis • No restriction on number of slogans from each organisation or company
Entry Fee :	Nil
Prizes :	<ul style="list-style-type: none"> • Winner : HK\$5,000 • First runner-up : HK\$3,000 • Second runner-up : HK\$1,000 • Merit Awardees (maximum of 10) : HK\$300each

Note: The Terms and Conditions of the Competition is available at webpage http://www.tid.gov.hk/english/aboutus/whatsnew/files/basic_law_comp_annex.pdf.

Interested parties could also contact the Secretariat for copies (tel. no. 2398 5436/2398 5551; email: icpwg@tid.gov.hk).

Basic Law Slogan Competition Application Form

- *Before submission of the application form, the Entrant and the Author should carefully read the Terms and Conditions available at webpage http://www.tid.gov.hk/english/aboutus/whatsnew/files/basic_law_comp_annex.pdf.*
- *Please forward the duly completed application form to Secretariat of the Working Group by fax or post **on or before 10 October 2008**.*
- *Each application form should contain one Entry only {30 words or less (in any language)} and may be accompanied by drawings/patterns.*

To	:	Secretariat of the Working Group on Industrial, Commercial and Professional Sectors, Basic Law Promotion Steering Committee Attn: Miss Cindy Lau
Fax	:	2317 4852/2375 7105
Postal Address	:	Room 604, Trade and Industry Department Tower 700 Nathan Road, Mongkok, Kowloon

Slogan and Accompanying Drawing/Pattern (“Entry”) (the latter if applicable)

We, the organisation/company submitting the application form (“Entrant”) and the author of the slogan and accompanying drawing/pattern (“the Author”), have carefully read and accepted all the terms, conditions and rules set out in the Terms and Conditions available at webpage http://www.tid.gov.hk/english/aboutus/whatsnew/files/basic_law_comp_annex.pdf, and signed underneath. Among others, we, as an “Eligible Entrant” and “Eligible Author” jointly and severally:

- (i) agree to abide by the terms, conditions and rules set out in the Terms and Conditions;
- (ii) agree to grant the Government of Hong Kong Special Administrative Region (“the Organiser”), its authorised users, assigns and successors-in-title an exclusive, perpetual, royalty-free, irrevocable, worldwide, transferable and sub-licensable licence, for any purposes whatsoever, to exercise any and all Intellectual Property Rights in the slogan and accompanying drawing/pattern (“Entry”);
- (iii) warrant to the Organiser that the Entry shall be original works created, developed or made by the Author, has never been published before and does not and will not infringe any Intellectual Property Rights of any party ; and
- (iv) agree and accept that the Organiser assumes no responsibility whatsoever for the Entry submitted by the Entrant or any liabilities arising there from.

Name of Organisation/Company : _____

Business Registration No. of Organisation/Company : _____

Chop of Organisation/Company and Name and Signature of Director, Partner, Sole Proprietor or Duly Authorised Person of Organisation/Company : _____

Telephone No. : _____

Fax No. : _____

Email Address : _____

Author’s Name : _____

Author’s Hong Kong Identity Card Number : _____

Author’s Position in Organisation/Company : _____

Author’s Signature : _____

Date : _____